



EVENT SCHEDULE

Current at 22nd January 2019, speakers and schedule is subject to change.

TUESDAY 5th MARCH

8:30am	TEA & COFFEE
9am	Leadership in a modern-day crisis Conference opening by CrisisX event director Dallas Gurney
9:30am	How the simulation works
9:50am	Simulation Session 1 – What Crisis? Delegates have to identify an emerging digital crisis, bring together the right team, eliminate distractions and plan for rapid response.
10:30am	MORNING TEA
10:50am	Learning Session 1 – Defining a Crisis & Your Response Groups come together to talk about the decisions they made in the first simulation session and learn from the outcomes of those decisions.
11:20am	Simulation Session 2 – Out of Control In this session, teams face a situation starting to spiral out of control. A further crisis starts to creep up behind them and the wheels start to fall off within the crisis committee.
12:20pm	LUNCH
1:00pm	AIG International Keynote – Melissa Agnes Melissa presents her <i>“Building an Invincible Brand in an Uncertain World”</i> keynote presentation.
2:00pm	Learning Session 2 – Keeping Focus & Making Good Decisions Groups come together to talk about the decisions they made in the second simulation session and learn from the outcomes of those decisions.

2:30pm **Simulation Session 3 – Under Fire**
Teams are faced with a growing social media backlash, a dark web leak and prolonged negative coverage.

3:30pm **AFTERNOON TEA**

3:50pm **Learning Session 3 – Navigating the Media & When to Listen**
Groups come together to talk about the decisions they made in the third simulation session and learn from the outcomes of those decisions.

4:20pm **NZME Expert Panel – Navigating the Storm**
NZME presents our “Navigating the Storm” panel featuring Martin Snedden, Simon Kenny, Mike Hosking and Chris Quin.

5:20pm **DAY #1 CONCLUDES**

WEDNESDAY 6th MARCH

7:30am **Keynote Breakfast with Rob Fyfe**
Former Air New Zealand CEO Rob Fyfe talks to our moderator about how airlines mechanise their crisis response.

9:00am **Domestic Keynote – Sir Bob Parker**
Former Christchurch mayor Sir Bob Parker discusses his experience communicating under pressure.

10:00am **Simulation Reset**

10:20am **Simulation Session 4 – Uprising**
Your staff start to question the decisions you are making and begin to vocalise their unhappiness. Further dissent comes from an unexpected place.

11:00am **MORNING TEA**

11:20am **AIG Expert Panel – Data Security**
In this AIG Data Security Panel, we explore common data security vulnerabilities and the protections offered with our panel of NZ’ data security experts.

12:00pm **Learning Session 4 – Growing Stronger Through Crisis**
Groups come together to talk about the decisions they made in the final simulation session and learn from the outcomes of those decisions.

12:20pm **Simulation Leaderboard & Final Remarks**

12:30pm **DAY #2 CONCLUDES**