

# CRISISX: THE READINESS CONFERENCE 2021 SCHEDULE

## MONDAY 15<sup>th</sup> FEBRUARY 2021

- 11:00am **REGISTRATION OPENS**  
TEA & COFFEE AVAILABLE  
PRE-CONFERENCE WORKSHOPS
- 11:30am **Pre-Conference LIVE Cyber Breach Simulation**  
Ahead of the conference proper, delegates are invited to participate in a quick-fire live cyber breach simulation canvassing the pros and cons of key decisions when faced with a major cyber security event
- 12:00pm **Pre-Conference Case Study – Meghan & Harry**  
We critically analyse Meghan & Harry's MEGXIT announcement in January 2020, as well as the subsequent fall-out and worldwide reaction. Could this have been avoided and what can be learnt?
- 12:50pm **WELCOMING LUNCH**  
**CONFERENCE BEGINS**
- 1:20pm **Conference Opening – The Window of Opportunity**  
Event director Dallas Gurney opens CrisisX by canvassing the biggest single mistake organisations make in times of crisis – not recognising they're in the middle of one until it's too late and the "Window of Opportunity" to affect the outcome has closed
- 1:50pm **NZI Keynote Speaker – Rt Hon Sir John Key**  
The former Prime Minister talks about his experience leading the country through the Christchurch Earthquakes, Global Financial Crisis and other significant crisis events
- 2:50pm **AFTERNOON TEA**
- 3:10pm **Keynote Speaker – Deborah Thomas**  
The former CEO of Ardent Leisure, shares her learnings from crisis in conversation with facilitator Nadine Higgins
- 4:10pm **Simulation Preview & How It Works**  
A preview of what's to come tomorrow with our interactive crisis simulation, some tips on navigating the scenario and how the on-table technology and our simulation system works
- 4:20pm **NZME Expert Panel – Navigating the Storm**  
Our panellists discuss their experience in the middle of a crisis storm and how best to make calm, rational decisions in the heat of the moment – facilitated by Nadine Higgins
- 5:10pm **HP NETWORKING DRINKS**
- 5:30pm **Dissecting the Paul Holmes' Kofi Annan reputational crisis**  
A conversation with Bill Francis, Sir Paul Holmes' manager at the time of making his infamous Kofi Annan comments – arguably the biggest reputational crisis of the last 20 years. What caused it, how did the company respond and what was learnt from the experience? Facilitated by conference MC Chris Lloyd
- 6:30pm **DAY CONCLUDES**

## TUESDAY 16<sup>th</sup> FEBRUARY 2021

8:30am **TEA & COFFEE AVAILABLE  
DAY 2 BEGINS**

8:45am **Simulation Setup & Simulation Phase 1**  
The first phase of our simulation is revealed with teams having to identify, then navigate through, an unprecedented crisis event

9:40am **Learning Session 1**  
We talk through the decisions made by teams during phase one, uncovering key learnings while exploring real-life crisis examples from companies who have been through it before

10:05am **Simulation Session 2**  
The second phase of our simulation sees escalations in the crisis with many distractions attempting to blow teams off course

10:45am **MORNING TEA**

11:00am **Learning Session 2**  
We look at how teams approached the second phase of the simulation and talk about the various takeaways from that second session

11:25am **Palo Alto Networks Keynote Speaker – Peter Bradley**  
The CEO of St John talks about how emergency services prepare and organise themselves for, often life-or-death, crises. Peter discusses his experiences in New Zealand with various recent emergency situations, as well as in London where he was CEO of London Ambulance Service during the 7/7 terrorist attacks. What has he seen? Where do organisations get it wrong?

12:20pm **LUNCH**

1:00pm **Simulation Session 3**  
In this phase, teams need to contend with a catastrophic and surprising change in direction, broadening the impact of the incident

1:35pm **Learning Session 3**  
We learn together from the different experiences' teams have had navigating the major escalation in phase three of the simulation

2:00pm	<b>HP Elective Panel</b> <b>“Surviving a Cyber Security Disaster”</b> Our expert panel talks about how to be ready for the inevitable, a cyber security attack resulting in a privacy breach or irretrievable data loss	<b>NZI Elective Panel</b> <b>“What <i>Should</i> Keep You Awake at Night”</b> Our expert panel discusses the most likely causes of crisis and how to mitigate the risk of these events happening to your organisation
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3:00pm **AFTERNOON TEA**

3:20pm **Simulation Session 4**  
Things take another unexpected twist, meanwhile the public and key stakeholders start to take issue with your handling of the situation

4:00pm **Learning Session 4**  
In our final learning session, we bring together the 10 CrisisX principles and establish techniques which will help you continue your learning back at the office.

4:20pm **Simulation Leaderboard & Final Remarks**

4:30pm **DAY #2 CONCLUDES**